

# ANNUAL REPORT 2024

## CARD PIONEER MICROINSURANCE INC

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Pioneer House Makati

108 Paseo De Roxas, Makati City

[www.pioneer.com.ph](http://www.pioneer.com.ph)



# CORPORATE PROFILE

In 2013, Pioneer Group joined hands with CARD Mutually Reinforcing Institutions (CARD MRI) to establish the country's first microinsurance company specifically created to address the calamity, agriculture and income loss insurance needs of the marginalized market.

On September 10, 2013, the Securities and Exchange Commission approved the amendment of its Pioneer Asia Insurance Corporation's name to CARD Pioneer Microinsurance Inc.

Since its establishment, CPMI has been at the forefront of offering need-based, affordable and relevant microinsurance products to help underserved Filipinos recover from life's unexpected challenges through a range of products offering coverages such as burial, personal accident, protection from fire, typhoon and earthquake.

## **Board of Directors**

Ms. Jocelyn Dequito, Chairperson

Mr. Lorenzo O. Chan, Jr., Member

Mr. Vener S. Abellara, Member

Atty. Jomer H. Aquino, Independent Director

Mr. Vitaliano N. Nanagas II, Independent Director

Atty. Maria Olivia C. Valera

# OUR CORE VALUES

## Integrity

We know who we are and take pride in our mission. We live out our values. We strongly believe in this dual standard: **To be strict with others but strictest with one's self, especially when no one is looking.**

## Excellence

We go above and beyond mere compliance. We believe in doing the right things the right way. **We continuously better our best.** We believe that mediocrity is a form of dishonesty; it is not being true to who we are.

## Malasakit

**Tunay ang pagpapahalaga natin sa ating gawain, tungkulin, at layunin.**

Kaya't itinuturing nating itong parang atin at ipinapanalo ang pagbangon at pag-unlad.

We genuinely value our work and duty. That's why we take ownership of it and work hand-in-hand in championing the progress of all stakeholders.

# OUR PRODUCTS





*Dakila*

**Medi+ash**  
Dengue Insurance

**Medi+ash**  
Leptospirosis Insurance

***“Our goal is to provide an insurance product that is easily accessible and affordable to those who need it most.”***

# FINANCIAL STATEMENTS

**CARD PIONEER MICROINSURANCE INC.**  
**STATEMENTS OF FINANCIAL POSITION**

|                                                                   | <b>December 31</b>    |                |
|-------------------------------------------------------------------|-----------------------|----------------|
|                                                                   | <b>2024</b>           | <b>2023</b>    |
| <b>ASSETS</b>                                                     |                       |                |
| Cash and cash equivalents (Notes 4 and 26)                        | <b>₱333,881,060</b>   | ₱709,716,682   |
| Short-term investments (Note 4 and 26)                            | <b>166,587,966</b>    | –              |
| Insurance receivables - net (Notes 5 and 26)                      | <b>66,281,411</b>     | 76,115,752     |
| Financial assets (Notes 6 and 26)                                 |                       |                |
| Financial assets at fair value through profit or loss (FVTPL)     | <b>128,638,950</b>    | 128,618,170    |
| Investment securities at amortized cost                           | <b>3,295,108,889</b>  | 2,498,318,037  |
| Interest receivable (Notes 7 and 26)                              | <b>40,006,457</b>     | 26,446,743     |
| Deferred acquisition costs (Note 8)                               | <b>49,740,382</b>     | 31,810,841     |
| Reinsurance assets (Notes 9, 13 and 26)                           | <b>252,589,319</b>    | 183,356,603    |
| Investment property - net (Note 10)                               | <b>10</b>             | 10             |
| Property and equipment - net (Note 11)                            | <b>5,813,647</b>      | 7,690,501      |
| Right-of-use assets (Note 24)                                     | <b>6,697,700</b>      | 7,276,403      |
| Net pension asset (Note 14)                                       | <b>–</b>              | 2,847,501      |
| Deferred tax assets - net (Note 22)                               | <b>20,646,157</b>     | 13,500,817     |
| Other assets (Note 12)                                            | <b>23,438,144</b>     | 17,103,799     |
| <b>TOTAL ASSETS</b>                                               | <b>₱4,389,430,092</b> | ₱3,702,801,859 |
| <b>LIABILITIES AND EQUITY</b>                                     |                       |                |
| <b>Liabilities</b>                                                |                       |                |
| Insurance contract liabilities (Notes 13 and 26)                  | <b>₱1,165,909,106</b> | ₱806,785,961   |
| Insurance payables (Notes 15 and 26)                              | <b>264,895,779</b>    | 154,799,444    |
| Accounts payable and accrued expenses (Notes 16 and 26)           | <b>202,903,785</b>    | 198,367,625    |
| Deferred reinsurance commissions (Note 8)                         | <b>10,771,047</b>     | 7,618,663      |
| Net pension liability (Note 14)                                   | <b>1,122,101</b>      | –              |
| Income tax payable                                                | <b>35,302,639</b>     | 49,222,462     |
| Lease liabilities (Note 24)                                       | <b>6,974,766</b>      | 7,472,504      |
| <b>Total Liabilities</b>                                          | <b>1,687,879,223</b>  | 1,224,266,659  |
| <b>Equity</b>                                                     |                       |                |
| Capital stock (Notes 17 and 25)                                   | <b>625,000,000</b>    | 625,000,000    |
| Contributed surplus                                               | <b>89,019,631</b>     | 89,019,631     |
| Retained earnings                                                 | <b>1,990,507,153</b>  | 1,766,124,392  |
| Net remeasurement loss on defined benefit obligation<br>(Note 14) | <b>(2,975,915)</b>    | (1,608,823)    |
| <b>Total Equity</b>                                               | <b>2,701,550,869</b>  | 2,478,535,200  |
| <b>TOTAL LIABILITIES AND EQUITY</b>                               | <b>₱4,389,430,092</b> | ₱3,702,801,859 |

*See accompanying Notes to Financial Statements.*



**CARD PIONEER MICROINSURANCE INC.**  
**STATEMENTS OF INCOME**

|                                                                                          | Years Ended December 31 |                       |
|------------------------------------------------------------------------------------------|-------------------------|-----------------------|
|                                                                                          | 2024                    | 2023                  |
| <b>REVENUES</b>                                                                          |                         |                       |
| Gross earned premiums on insurance contracts (Note 18)                                   | <b>P1,825,809,292</b>   | <b>P1,351,348,560</b> |
| Reinsurers' share of gross earned premiums on insurance contracts (Note 18)              | <b>(404,676,655)</b>    | <b>(206,203,489)</b>  |
| Net earned premiums                                                                      | <b>1,421,132,637</b>    | <b>1,145,145,071</b>  |
| Investment income - net (Note 19)                                                        | <b>194,612,798</b>      | <b>155,503,182</b>    |
| Commission income (Note 8)                                                               | <b>31,814,084</b>       | <b>11,748,058</b>     |
| Foreign currency exchange gains - net                                                    | <b>9,927,198</b>        | <b>—</b>              |
| Total Revenues                                                                           | <b>1,657,486,717</b>    | <b>1,312,396,311</b>  |
| <b>BENEFITS, CLAIMS AND EXPENSES</b>                                                     |                         |                       |
| Gross insurance contract benefits and claims paid (Notes 13 and 20)                      | <b>663,825,324</b>      | <b>371,570,268</b>    |
| Reinsurers' share of gross insurance contract benefits and claims paid (Notes 13 and 20) | <b>(66,117,650)</b>     | <b>(14,041,021)</b>   |
| Gross change in insurance contract liabilities (Notes 13 and 20)                         | <b>76,150,396</b>       | <b>33,404,176</b>     |
| Reinsurers' share of gross change in insurance contract liabilities (Notes 13 and 20)    | <b>(28,502,051)</b>     | <b>(9,681,957)</b>    |
| Net insurance benefits and claims (Notes 13 and 20)                                      | <b>645,356,019</b>      | <b>381,251,466</b>    |
| General expenses (Note 21)                                                               | <b>506,898,136</b>      | <b>386,308,824</b>    |
| Commission expense (Note 8)                                                              | <b>101,664,266</b>      | <b>78,302,696</b>     |
| Foreign currency exchange losses - net                                                   | <b>—</b>                | <b>1,535,419</b>      |
| Total Benefits Claims and Expenses                                                       | <b>1,253,918,421</b>    | <b>847,398,405</b>    |
| <b>INCOME BEFORE INCOME TAX</b>                                                          | <b>403,568,296</b>      | <b>464,997,906</b>    |
| <b>PROVISION FOR INCOME TAX (Note 22)</b>                                                | <b>90,285,535</b>       | <b>109,542,663</b>    |
| <b>NET INCOME</b>                                                                        | <b>P313,282,761</b>     | <b>P355,455,243</b>   |

*See accompanying Notes to Financial Statements.*





**CARD PIONEER MICROINSURANCE INC.**  
**STATEMENTS OF COMPREHENSIVE INCOME**

|                                                            | <b>Years Ended December 31</b> |                     |
|------------------------------------------------------------|--------------------------------|---------------------|
|                                                            | <b>2024</b>                    | <b>2023</b>         |
| <b>NET INCOME</b>                                          | <b>P313,282,761</b>            | <b>P355,455,243</b> |
| <b>OTHER COMPREHENSIVE INCOME (LOSS)</b>                   |                                |                     |
| <i>Items that will not be recycled to profit or loss</i>   |                                |                     |
| Remeasurement loss on defined benefit obligation (Note 14) | <b>(1,822,789)</b>             | (4,391,220)         |
| Income tax effect (Note 22)                                | <b>455,697</b>                 | 1,097,805           |
|                                                            | <b>(1,367,092)</b>             | (3,293,415)         |
| <b>TOTAL COMPREHENSIVE INCOME</b>                          | <b>P311,915,669</b>            | <b>P352,161,828</b> |

*See accompanying Notes to Financial Statements.*



**CARD PIONEER MICROINSURANCE INC.**  
**STATEMENTS OF CHANGES IN EQUITY**  
**FOR THE YEARS ENDED DECEMBER 31, 2024 AND 2023**

|                                | Capital Stock<br>(Notes 17<br>and 25) | Contributed<br>Surplus | Net<br>Remeasurement<br>Loss on<br>Defined Benefit<br>Obligation<br>(Note 14) | Retained<br>Earnings  | Total                 |
|--------------------------------|---------------------------------------|------------------------|-------------------------------------------------------------------------------|-----------------------|-----------------------|
| <b>As at January 1, 2024</b>   | <b>P625,000,000</b>                   | <b>P89,019,631</b>     | <b>(P1,608,823)</b>                                                           | <b>P1,766,124,392</b> | <b>P2,478,535,200</b> |
| Net income                     | —                                     | —                      | —                                                                             | 313,282,761           | 313,282,761           |
| Other comprehensive loss       | —                                     | —                      | (1,367,092)                                                                   | —                     | (1,367,092)           |
| Cash dividends                 | —                                     | —                      | —                                                                             | (88,900,000)          | (88,900,000)          |
| Total comprehensive income     | —                                     | —                      | (1,367,092)                                                                   | 224,382,761           | 223,015,669           |
| <b>As at December 31, 2024</b> | <b>P625,000,000</b>                   | <b>P89,019,631</b>     | <b>(P2,975,915)</b>                                                           | <b>P1,990,507,153</b> | <b>P2,701,550,869</b> |
| <b>As at January 1, 2023</b>   | <b>P625,000,000</b>                   | <b>P89,019,631</b>     | <b>P1,684,592</b>                                                             | <b>P1,543,450,399</b> | <b>P2,259,154,622</b> |
| Net income                     | —                                     | —                      | —                                                                             | 355,455,243           | 355,455,243           |
| Other comprehensive loss       | —                                     | —                      | (3,293,415)                                                                   | —                     | (3,293,415)           |
| Cash dividends                 | —                                     | —                      | —                                                                             | (132,781,250)         | (132,781,250)         |
| Total comprehensive income     | —                                     | —                      | (3,293,415)                                                                   | 222,673,993           | 219,380,578           |
| <b>As at December 31, 2023</b> | <b>P625,000,000</b>                   | <b>P89,019,631</b>     | <b>(P1,608,823)</b>                                                           | <b>P1,766,124,392</b> | <b>P2,478,535,200</b> |

*See accompanying Notes to Financial Statements.*



**CARD PIONEER MICROINSURANCE INC.**  
**STATEMENTS OF CASH FLOWS**

|                                                                               | <b>Years Ended December 31</b> |                      |
|-------------------------------------------------------------------------------|--------------------------------|----------------------|
|                                                                               | <b>2024</b>                    | <b>2023</b>          |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES</b>                                   |                                |                      |
| Income before income tax                                                      | <b>P403,568,296</b>            | <b>P464,997,906</b>  |
| Adjustments for:                                                              |                                |                      |
| Interest income (Note 19)                                                     | <b>(194,560,018)</b>           | <b>(153,830,732)</b> |
| Dividend income (Note 19)                                                     | <b>(32,000)</b>                | <b>—</b>             |
| Fair value loss on financial assets through FVTPL (Note 19)                   | <b>(20,780)</b>                | <b>(1,672,450)</b>   |
| Contributions to the pension fund (Note 14)                                   | <b>—</b>                       | <b>(56,000)</b>      |
| Depreciation and amortization (Notes 11, 21 and 24)                           | <b>7,145,426</b>               | <b>4,210,168</b>     |
| Unrealized foreign exchange loss (gain)                                       | <b>(9,927,198)</b>             | <b>1,535,419</b>     |
| Retirement benefit expense (Note 14)                                          | <b>2,146,813</b>               | <b>867,886</b>       |
| Interest expense on lease liability (Note 24)                                 | <b>425,700</b>                 | <b>244,089</b>       |
| Actuarial loss on service award liability                                     | <b>93,314</b>                  | <b>48,592</b>        |
| Operating income before changes in working capital                            | <b>208,839,553</b>             | <b>316,344,878</b>   |
| Changes in operating assets and liabilities:                                  |                                |                      |
| Decrease (increase) in:                                                       |                                |                      |
| Insurance receivables                                                         | <b>9,834,341</b>               | <b>(4,023,222)</b>   |
| Deferred acquisition costs                                                    | <b>(17,929,541)</b>            | <b>(9,502,302)</b>   |
| Reinsurance assets                                                            | <b>(69,232,716)</b>            | <b>(85,689,632)</b>  |
| Other assets                                                                  | <b>(6,334,345)</b>             | <b>(336,824)</b>     |
| Increase in:                                                                  |                                |                      |
| Insurance contract liabilities                                                | <b>359,123,145</b>             | <b>214,348,953</b>   |
| Insurance payables                                                            | <b>110,096,335</b>             | <b>114,141,894</b>   |
| Accounts payable and accrued expenses                                         | <b>4,442,846</b>               | <b>30,512,522</b>    |
| Deferred reinsurance commissions                                              | <b>3,152,384</b>               | <b>7,612,759</b>     |
| Net cash generated from operations                                            | <b>601,992,002</b>             | <b>583,409,026</b>   |
| Income tax paid                                                               | <b>(110,895,001)</b>           | <b>(116,508,671)</b> |
| Net cash provided by operating activities                                     | <b>491,097,001</b>             | <b>466,900,355</b>   |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES</b>                                   |                                |                      |
| Interest received                                                             | <b>185,426,649</b>             | <b>154,372,790</b>   |
| Dividends received                                                            | <b>32,000</b>                  | <b>—</b>             |
| Acquisitions of:                                                              |                                |                      |
| Short-term investments (Note 4)                                               | <b>(166,587,966)</b>           | <b>—</b>             |
| Investment securities at amortized cost (Note 6)                              | <b>(996,217,197)</b>           | <b>(421,548,398)</b> |
| Financial assets through FVTPL (Note 6)                                       | <b>—</b>                       | <b>(70,000,000)</b>  |
| Property and equipment (Note 11)                                              | <b>(379,579)</b>               | <b>(8,596,245)</b>   |
| Proceeds from maturities of: Investment securities at amortized cost (Note 6) | <b>195,000,000</b>             | <b>35,000,000</b>    |
| Net cash used in investing activities                                         | <b>(782,726,093)</b>           | <b>(310,771,853)</b> |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES</b>                                   |                                |                      |
| Payments of:                                                                  |                                |                      |
| Cash dividends                                                                | <b>(88,900,000)</b>            | <b>(132,781,250)</b> |
| Principal and interest on lease liabilities (Note 24)                         | <b>(5,233,728)</b>             | <b>(2,805,561)</b>   |
| Cash used in financing activities                                             | <b>(94,133,728)</b>            | <b>(135,586,811)</b> |
| <b>EFFECT OF EXCHANGE RATE CHANGES ON CASH</b>                                | <b>9,927,198</b>               | <b>(1,535,419)</b>   |
| <b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>                   | <b>(375,835,622)</b>           | <b>19,006,272</b>    |
| <b>CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR</b>                         | <b>709,716,682</b>             | <b>690,710,410</b>   |
| <b>CASH AND CASH EQUIVALENTS AT END OF YEAR (Note 4)</b>                      | <b>P333,881,060</b>            | <b>P709,716,682</b>  |

See accompanying Notes to Financial Statements.



# INDEPENDENT AUDITOR'S REPORT

[https://pioneer.com.ph/sites/default/files/2024\\_FS\\_CPMI.pdf](https://pioneer.com.ph/sites/default/files/2024_FS_CPMI.pdf)